

HOW TO CREATE YOUR FUNDRAISING PAGE

step one:

Go to www.firstgiving.com/dressup2cure/princess-run and CLICK THE GREEN "FUNDRAISE" BUTTON

The screenshot shows a fundraising page on the FirstGiving platform. At the top, the FirstGiving logo is displayed with the tagline "Be where the giving happens". Below the logo is a banner for "Girl Power 2 Cure" with the tagline "the power of girls to cure Rett Syndrome" and four photos of young girls. The main event is titled "Disney Princess Half Marathon - TEAM GP2C" and is scheduled for February 26. A green "Fundraise" button is prominent, showing that \$1,302 has been raised so far. Social media sharing options for Email, LinkedIn, Twitter, and Facebook are available. A "Benefiting" section on the right provides information about Girl Power 2 Cure, Inc., a 501c3 nonprofit organization dedicated to raising awareness and funds for treatments and a cure for Rett Syndrome. Below the event title, there are tabs for "Essentials", "Fundraisers (14)", and "Teams (6)". A "Date" section indicates the event is on Sunday, February 26, 2012, and a "Location" section indicates it is at Walt Disney World in Orlando, Florida. An "Events (2)" section on the right lists other events, including a Raffle on September 23 and the current event on February 26.

step two:

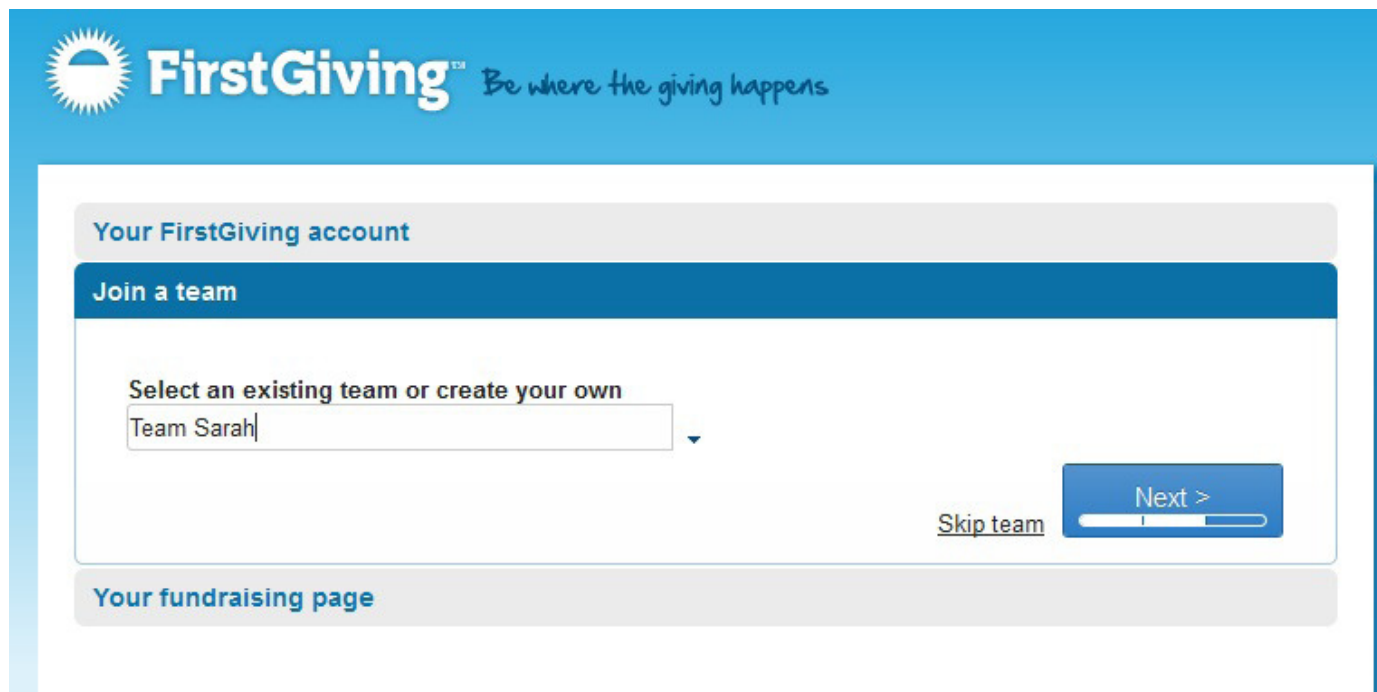
Create an account or log into an existing account if you have used FirstGiving fundraising before.

The screenshot shows the account creation page on the FirstGiving platform. The FirstGiving logo and tagline are at the top. The page is titled "Your FirstGiving account" and features a "Create a FirstGiving account" section with input fields for Email address, Password, and Confirm password. Below this is a "Contact Information" section with input fields for First name, Last name, Street address, City, Zip, and a dropdown menu for the United States of America. There is also a field for "What should your profile URL be?" with the example "firstgiving.com/fundraiser/". A "Sign in" button is available for users who already have an account. At the bottom, there is a "Create account >" button. On the right side, there is a sidebar with the event title "Disney Princess Half Marathon - TEAM GP2C", the event date and time (2/26/2012, 12:00 AM), and the location (Walt Disney World, Orlando, FL). Below this, there is a "This site is 100% secure" badge with Trustwave and VeriSign logos.

step three:

If you are joining Team GP2C as an individual, click "SKIP TEAM"

If you want to join as a group and form a team within Team GP2C, select from existing team names OR start a group/team of your own.



The screenshot shows the 'Your FirstGiving account' section with a 'Join a team' sub-section. It features a dropdown menu with 'Team Sarah' selected, a 'Skip team' link, and a 'Next >' button. Below this is the 'Your fundraising page' section.

FirstGiving™ Be where the giving happens

Your FirstGiving account

Join a team

Select an existing team or create your own

Team Sarah

[Skip team](#)

Your fundraising page

step four:

Set up your page! You can upload your own photo plus add your personal story and fundraising goal.




The screenshot shows the 'Your fundraising page' setup screen. It includes a 'Page title' field with 'Run for Sarah!', an image selection area with three options and an 'Upload new photo...' button, and a 'Your story' section with a rich text editor containing the text: 'Thank you for visiting my fundraising page! Donating through this website is simple, fast and totally secure. It is also the most efficient way to support my fundraising efforts.'

Your fundraising page




Page title

Run for Sarah!

Select an image or upload your own

Your story

Source        **B** **I** **U**   Size     

Thank you for visiting my fundraising page!

Donating through this website is simple, fast and totally secure. It is also the most efficient way to support my fundraising efforts.

step five:

Check out your new page and get fundraising!

Your main account page will let you edit your page, add video, help you with an email to send out and even look to see who has donated to your page!

If you get cash or checks and would like these donor names to appear on your online page, you can input them in the "offline donations" link area.

The screenshot shows the FirstGiving website interface. At the top, the logo reads "FirstGiving™ Be where the giving happens". Below the logo is a navigation bar with tabs for "Home", "Your Fundraising" (which is active), "Your Donations", and "Profile". A "Sign out" link is located in the top right corner.

The main content area features a header for "Run for Sarah!" with a "View live" link. Below this are buttons for "Like", "Send", and a Facebook share prompt: "Be the first of your friends to like this." Two large buttons are present: "Edit your page" (blue) and "Email your page" (green).

There are two columns of links. The left column, titled "Add photos, videos, and more", includes: "Add images from Flickr", "Add a YouTube video", "Add mile counter from Endomondo", and "Get a widget". The right column, titled "Share your page", includes social media icons for Facebook, Twitter, LinkedIn, and a plus sign, followed by "Donations" links: "Add offline donation" and "See who's donated".

On the right side, there is a "Donations" summary box. It contains a table with the following data:

Donations	
Fundraising goal	\$0.00
Online donations	\$0.00
Offline donations	\$0.00
Total raised	\$0.00

Below the table, it states "No team selected" with a "Join a team" link. A warning message reads: "Your page will stop accepting donations on Mar 31, 3012". At the bottom of the box is a "Cancel this fundraising page" link with a red 'X' icon.