

Girl Power 2 Cure, Inc.

Public Service Radio Announcement

OCTOBER – Rett Syndrome Awareness Month

Contact:

[NAME]

[EMAIL]

[PHONE]

Dear [STATION NAME],

We are a local family whose daughter suffers from a devastating neurological disorder called Rett Syndrome. October is Rett Syndrome Awareness Month. Please help us raise awareness for this syndrome that strikes another little girl every 90 minutes. There are thousands of girls out there without a proper diagnosis.

Rett Syndrome was proven reversible in 2007. By raising awareness, we hope to generate enough support to make Rett Syndrome the first curable neurological disorder. We are close!

Our family is available for an on-air interview as well. We look forward to working with you!

Sincerely,

[NAMES]

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10 SECOND:

Every 90 minutes a little girl is robbed of her ability to speak, walk or use her hands. They have RETT SYNDROME.

15 SECOND:

What if your little girl just stopped talking, then started falling down, lost the ability to walk and the ability to use her hands? The answer could be RETT SYNDROME. Learn more at

www.girlpower2cure.org.

30 SECOND:

What if your little girl just stopped talking, then started falling down, lost the ability to walk and the ability to use her hands? The answer could be RETT SYNDROME. Every 90 minutes a little girl falls victim to this devastating neurological disorder that primarily affects females. Help make Rett Syndrome the first curable neurological disorder. Visit www.girlpower2cure.org.